

Nick Zeleznak

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Work Experience

2/11 - 2/12

Worldwide Fan Clubs · Creative/Digital Services · Chicago, IL

Planned and prioritized projects in an ever changing environment. Initiated a fresh take on Worldwide Fan Club website. This new look was instrumental in generating clients. Designed FAO Swartz point of purchase stand and items. Oversaw a graphic design intern. Worked on fan club web graphics including Indianapolis Colts, Virginia Tech, and Duran Duran. Developed html emails, Power Points, and YourPersonalSong.com web interface.

Freelance Clients

1/06 - 1/11

Tellabs · Web Programmer · Naperville, IL

Consulted in a corporate environment, assisting in the programming for a website redesign. Operating in a HTML 5, CSS framework to debug. Worked with the global team to maintain worldwide companion websites.

Instinctive Marketing Solutions · Web Designer · Wheaton, IL

Responsible for site wide design and graphics, and utilization of Flash content. In Charge of photographing products, and implemented Google Ad Words PPC. Worked with print house to prepare InDesign files for print.

Meridix · Graphic Designer · Naperville, IL

Consulted to assemble advertising mailer, event signage. Created branding as well as the official company logo.

Jefferson Avenue Partners · Graphic Designer · Naperville, IL

Assembled website, logo, photography, and brochures in a expedient manor, to meet a tight deadline.

VHT · Image Specialist · Rosemont, IL

Responsibilities included client communications, optimizing photographs, video presentations, creating 360° tours.

St. Mary Magdalene School · Graphic Designer · Joliet, IL

Managed the school calendar through each stage of production. Initiated sponsorship program that lowered cost.

Event Creative · Graphic Designer · Chicago, IL

Worked in a fast-paced environment as a freelance designer producing custom video and print work. As a video designer, used Final Cut Pro and Adobe After Effects to produce motion graphics for formal events and parties.

Software Skills

Adobe Photoshop	Expert understanding of Photoshop toolset, photo manipulation / enhancing
Adobe Illustrator	Skillful with gradient mesh, poster design, vector cartoon characters, logo design
Web Design	HTML, CSS, standard SEO practices, Adobe Dreamweaver, Flash animation
Microsoft Office	

Education

Bachelor of Arts in Graphic Design - Minor in Advertising - Graduated Southern Illinois University 2006

Areas of Emphasis: typography, interactive design, pre-flight print materials, video, corporate identity